



www.eyesontheplanet.org

Eyes on the planet – photo contest

First edition - 2008

REGULATION

OBJECTIVES OF THE CONTEST

“Eyes on the planet” photo Contest wants to alert the youth and the public opinion to the most current social-environmental emergencies, in order to testify the big changes of our planet. The objective of the Contest is double: on one hand, the promotion of the environmental sensitiveness through an evocative, emotional and high-potential instrument, as photography, which is more and more in vogue among youth, on the other hand, the creation of an opportunity of visibility and education for future photographers.

MANAGEMENT AND SPONSORS

“Eye on the planet” photo Contest is sponsored by the Province of Milan and the Municipality of Milan and managed by Connexia with the support and collaboration of “Gruppo Manfrotto”, WWF, Slow Food Foundation for Biodiversity, and other partners.

ELIGIBILITY

The Contest is open to all Italian and foreigner photographers, professional and not, who are between 18 and 35 years of age. In order to participate, it is necessary to be registered on the following website: www.eyesontheplanet.org and accept the present regulation with the disclaimer regarding the use of the photos.

CONTEST PERIOD

The Contest period starts on 1st March 2008 and ends on 30th November 2008, as specified below:

- from 1st March 2008 to 30th September 2008 all the Contestants will be able to submit the photos;
- from 1st October 2008 to 31st October 2008 the technical jury will express the final scores and the web users will be able to vote;
- from 1st November 2008 to 30th November 2008 Connexia will publish the official communication of the winners, how the prize will be awarded and announce the date of the conclusive gala performance.

HOW TO PARTICIPATE

The photographers who want to participate have to register on the Contest web site www.eyesontheplanet.org in the appropriate section.

The candidate has to fill out an online form with the following personal data:

- name
- surname
- e-mail

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- place of birth
- date of birth
- domicile
- nationality
- profession or university

After the user gives his authorization to the personal data processing pursuant to D.lgs. 196/03, he will receive an e-mail with the user-id and password which enables access to the personal area of images upload.

In order to submit the images and participate in the Contest, the user has to accept the present regulation and approve a proper disclaimer with reference to the uploaded images.

The Contestant also has the opportunity to vote in the same way as the "voting audience", as specified in the appropriate paragraph.

PHOTO SUBMISSION, PHOTO REQUISITES, NOMINATION ACCEPTANCE, AND PUBLICATION OF THE PHOTOS

Photos can be submitted during all the Contest. Each candidate is allowed to submit only one photo in one, and no more than one, of the following four categories:

- environment
- people
- climate
- food

On the Contest website Connexia will publish a brief which explains every category and describes its areas and topics, in order to permit the Contestant to evaluate and choose the category he prefers to [submit his photo](#).

Technical requisites of the photo uploading

Each photo has to be submitted only in a digital format. Color or black and white photos have to be sent only in jpeg format, and must be at least 1600px (longside) and no larger than 4mb. The original format of the photo is not binding and can be a negative, a positive as well as a digital one.

Required further information about the photo

The photo shall indicate the user's nickname, the title, the original format (analogical or digital), the date, the geographical coordinates where the Contestant took it (through a very easy geo-localization system supplied by Connexia), 5 tags by choice which will help the web users and the jurors in their free searches, and the category where the Contestant wants to submit the photo.

The photos have to be equipped with a short comment, no longer than 500 characters and an optional objective description of what is shown, no longer than 200 characters. Other data will be automatically collected by the website: the kind of camera used to take the photo and some further information about the "click" moment (exposure, focal, click time).

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Photo validation and publication

After the submission by the Contestant, the photo will be temporarily stored in a personal area which is not accessible to the public.

After approximately 10 days from the submission, Connexia will examine the photo and, according to its final opinion, accept or exclude the photos (and their texts) which do not comply with the proposed topics from the publication and the Contest.

Furthermore Connexia will exclude those photos (and their text) which, according to its unappealable opinion, offend common ethics, religion and political ideologies, or are simply improper and/or cannot be published.

The user will be informed by e-mail about the photo admission or not to the Contest. In case of acceptance, the link to have access to the photo detailed file will be displayed. In case of non-acceptance, the author can submit a new image by using his user-id and password.

VOTE: POPULAR VOTE AND TECHNICAL JURY

There are two different forms of evaluation (popular vote and qualified technical jury) which will generate two different and parallel results lists.

Popular vote

During the Contest, by connecting to the Contest website and registering in the proper section, whoever will be able to express his vote, no more than once every 15 days in all the categories; during the Contest it is possible to vote for the same photo more than once. With reference to every category the three photos which receive the most votes will win the prizes indicated by the web users.

Technical Jury

The [technical jury](#) will be made up of successful photographers and well known personalities in the media and institutional world. The jurors will have access to a private area of the site, where they can select and store the 25 favorite photos for each category during all the Contest period. The said archive can always be updated, by taking off and loading new photos, in order to help the jurors in the final selection. At the official end of the Contest, the following way of voting will be adopted:

- Selection by each juror of the 10 best images in each category among those selected as "favorite" in his private area;
- Once the jurors have selected the top ten, all the top ten will be put in an area which is common and visible to all the jurors (divided by category);
- Each juror will give a score from 1 to 10 to all the photos of the common area;
- The sum of the scores expressed by all the jurors will form the final top ten.

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PRIZES, PRIZE-GIVING, FINAL EXHIBITION, CHARITY AUCTION

At the end of the Contest and once the winners have been selected, there will be a gala performance during which the winners will be awarded the prizes. The date and place of the gala performance will be communicated as specified in the paragraph "[Contest Period](#)".

The traveling expenses to go to the gala performance are paid for by the winner.

Before receiving the prize, the winners must assign to Connexia all the rights of economical utilization of the awarded photos, by signing a specific document concerning the assignment of the copyright.

In case of non-awarding of the prize, also due to renouncement of the winner, the following participant in the chart will be awarded the prize.

The winning photos and those which are evaluated as the most significant will be shown on the occasion of a specific exhibition, which will be opened during the gala performance of the Contest and the photos will be shown for a period to be defined.

On the occasion of the gala, there will be a charity auction: the most significant prints which participated in the Contest and significant photographic material offered by the partners and other companies will be auctioned.

All the income of the charity auction will be donated to non-profit organizations (ONLUS) and, in particular, the project described in the proper area of the Contest website.

PRIZES

Popular jury (for each category):

For each category, participants will gain:

First Prize winner: Tripod Manfrotto 190CXPRO3 with head

Second Prize winner: mp4 by T Logic

Third Prize winner: digital frame by T Logic

Fourth Prize winner: Tripod Manfrotto Digi

Fifth Prize winner: Tripod Manfrotto Modo Maxi 785B

Technical jury prizes:

Environment

First Prize winner: 3-day workshop with Don Gale

Second Prize winner: Professional Photographic Course (2 years) by Istituto Italiano di Fotografia of Milan

Third Prize winner: 3 months Stage as Iconographic Researcher by CORBIS

Forth Prize winner: Nikon D40 Camera

People

First Prize winner: 3-day workshop with Don Gale

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Second Prize winner: Professional Photographic Course (1 anno) by Istituto Italiano di Fotografia of Milan

Third Prize winner: 3 months Stage as Iconographic Researcher by CORBIS

Forth Prize winner: Nikon D40 Camera

Climate

First Prize winner: 1 year Master in Professional Photography

Second Prize winner: Photographic Evening Course by Istituto Italiano di Fotografia of Milan

Third Prize winner: Nikon D40 Camera

Forth Prize winner: kit of books by Lonely Planet

Food

First Prize winner: 1 year Master in Professional Photography

Second Prize winner: Photoshop CS3 course: digitising and elaboration of images by IED of Milan

Third Prize winner: Nikon D40 Camera

Forth Prize winner: kit of books by Lonely Planet

For a detailed description of each prize, please go to "prizes" section of the website.

Connexia shall change the prize mentioned above with a prize of the same level.

* With reference to masters, courses and stages indicated above as prizes, please note that the traveling, board and lodging costs to participate in courses/masters have to be paid by the winner

FREE PARTICIPATION

The participation in the Contest is free, there are no registration fees.

Connexia does not take any responsibility for access problems, impossibility, malfunction or difficulties concerning technical instruments, computers, cables, electronics, software and hardware, transmission and connection, phone lines which do not allow the Contestant to have access to the website

CONTEST AND REGULATION PROMOTION

The Contest and the present regulation will be communicated on the website www.eyesontheplanet.org, press, periodicals as well as every available information and promotion system.

POSTCARDS

The participants and all the users, who visit the website, can send their favorite photos by e-mail to one or more addressees and invite the addressee to visit the website in order to vote a photo or participate in the Contest.

In order to send postcards, it is not necessary to be registered.

PERSONAL DATA PROCESSING

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Personal data of the Contestants will be collected and processed pursuant to d.lgs. 196/03 (so called Privacy Code). In particular, in case data have to be processed for purposes which are not only for participation in the Contest, the said circumstance will be explained in details in the information on the website www.eyesontheplanet.org and their processing will be carried out only after having received the personal consent. The personal data of the Contestants will be processed by Connexia s.r.l., as "Data Processor" pursuant to art. 29 d.lgs. 196/03.

TERRITORY, GUARANTEES AND OBLIGATIONS

The present Contest is organized in Italy and will be entirely managed in Italy. The Contest takes place according to the Law in force in Italy and is excluded from the application of DPR 26/10/2001, n. 430, pursuant to article 6 lett. B of the said DPR.

For any information, please contact: info@eyesontheplanet.org

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